THANK YOU!

Caps and gowns that celebrate past achievements and embrace tomorrow’s opportunities: this is the essence of Ohio University.

Founded in 1945 to be “Philanthropy in Support of Education,” the Foundation calls alumni and friends to make a difference. On Founders Day 1957, President John C. Baker invited Bobcats to dedicate themselves to “the cause of quality education for all who enter our halls” and to “renew our faith in the mission of our University.”

You embody “Philanthropy in Support of Education.” Details on the endowment(s) you have established within the Foundation—as well as overall endowment performance—are enclosed.

Thank you for your past, present, and future support of Ohio University.

With gratitude,

Jacquelin R. Weber, BSS ’96
Senior Director, Donor Relations

▲ (LEFT) The Class of 1957 gathers on the College Green for commencement, their future aspirations much the same as the class that would gather 30 years later. (TOP RIGHT) In 1987, another class anticipates commencement in the Convocation Center. (BOTTOM RIGHT) Another 30 years pass, and members of the Class of 2017 embrace one another and their futures. 1957 and 1987 photos from the Athena yearbook, courtesy of the Mahn Center for Archives and Special Collections. 2017 photo by Ben Wirtz Siegel

For More Information
If you have questions about this report, please contact:
Ohio University Advancement
Donor Relations
740.593.4222 • donorrelations@ohio.edu
January 1, 2017 – December 31, 2017

Endowment History
(in Millions)

The endowments that support Ohio University have grown by over $390 million in the past 20 years. These endowed funds provide essential support for the University’s academic mission through scholarships for students, support for faculty research and creative activity, and resources for programs, partnerships, technology, and facilities.

Endowment Asset Allocation
As of June 30, 2017

The endowment portfolio is professionally managed, with the long-term objective of producing real growth in excess of the spending policy and inflation. The endowment is broadly diversified into equities, fixed income and alternative investments, including commodities, private equity and hedge funds, with a 75% allocation to equity-oriented investments and 25% to fixed income-oriented investments. This allocation provides the opportunity for high risk-adjusted returns.

Endowment Distributions by Purpose
Made available for the fiscal years ended June 30, 2016, 2017, and 2018

Endowment earnings are authorized for expenditure based on the endowment’s average market value for the trailing 36 months. For fiscal years 2016, 2017 and 2018, the spending rate was 4% for endowed accounts whose market value exceeded the historic gift value. Occasionally, due to a downturn in the investment market, an account’s market value may temporarily fall below its historic value. When this occurs, the endowed account is “underwater.” The spending rate for underwater endowments is 1%.

<table>
<thead>
<tr>
<th>Asset Class</th>
<th>2016</th>
<th>2017</th>
<th>2018*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic &amp; institutional support</td>
<td>$867,661</td>
<td>$886,522</td>
<td>$894,342</td>
</tr>
<tr>
<td>Instruction &amp; research</td>
<td>$11,539,420</td>
<td>$11,882,566</td>
<td>$12,087,933</td>
</tr>
<tr>
<td>Intercollegiate athletics</td>
<td>$69,912</td>
<td>$71,238</td>
<td>$77,714</td>
</tr>
<tr>
<td>Student aid</td>
<td>$4,881,312</td>
<td>$5,019,854</td>
<td>$5,532,190</td>
</tr>
<tr>
<td>Other purposes</td>
<td>$196,821</td>
<td>$205,101</td>
<td>$232,000</td>
</tr>
<tr>
<td>Total endowment distributions</td>
<td>$17,555,076</td>
<td>$18,065,281</td>
<td>$18,824,179</td>
</tr>
</tbody>
</table>

*unaudited

OHIO Endowment Performance
For periods ended June 30, 2017

*Represents the average nominal rate of return, as reported in the 2017 National Association of College and University Business Officers (NACUBO) - Commonfund Study of Endowments.